



PRESS RELEASE

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World Favorite Outdoor Game, MÖLKKY, Earns Eco-Toy Award

Grantsville, MD - (June xx, 2015) – Tactic Games, the company bringing one of the most popular outdoor games in the world to the U.S., received a big boost today from toy authority, Dr. Toy®, earning the [2015 Green Toy of the Year Award](#).

Tactic Games president Jay Knox, said, "Mölkky is not only one of the most popular outdoor games in the world, it is one of the most environmentally friendly products too. The product is entirely made of wood and comes in its own wooden container. The recognition by Dr. Toy is a wonderful reinforcement of our efforts to provide a great green outdoor product for families and friends to enjoy."

According to the Dr. Toy Guide, Tactic was highly praised for the production of Mölkky without any chemicals or toxins and the wood components originating from sustainable Finnish forests.

Mölkky (MSRP \$50, for two or more players or teams, ages 6 and up), is a sturdy and durable outdoor game in which success is based on a combination of chance and throwing accuracy. All you need is an outdoor space - a backyard, park or field - and a few friends, and a set of Mölkky pins. Easy to play, just arrange the pins, number 1 through 12, in a formation and throw the Molkky skittle pin to try to knock down some pins. To win the game, players try to knock down a total of 50 points worth of pins. More competitive rounds can be played by trying to score exactly 50 points. If players go over 50, then they go back to 25 points and try again to reach 50 exactly. The first player or team to 50 exactly wins.

Mölkky is an updated version of an old Scandinavian "throwing game" called Kyykkä that has been around for hundreds of years. Without age or fitness restrictions, and suitable to most outdoor spaces, Molkky is an easy, go-to game on any day. All over the world, Mölkky is enjoyed for its casual, easy game play, as well as in serious, top tournaments and championship competitions. Some of the most decorated and celebrated Mölkky competitions have been held since 1997 in Finland. An annual Australian Mölkky Championship has been held since 2010 and several Mölkky association have been founded, including [Finnish International Mölkky Association](#), [Slovak Mölkky Association](#), [French Mölkky Association](#), [Japan Mölkky Association](#), [Czech Molkky Association](#), and [Sweden Molkky Association](#). The history of Mölkky is available on [Wikipedia](#)

About Dr. Toy and Award Programs:

Stevanne Auerbach, PhD/Dr. Toy, author of Dr. Toy's Smart Play/Smart Toys, which provides tools to enhance the child's "PQ" (Play Quotient) from baby to age 12 (is published in the USA and in many other countries), 15 books, and hundreds of articles on toys and play, is the only PhD in Child Development evaluating the best developmentally appropriate toys and children's products for [Dr. Toy's Guide](#) with links to many related useful sites and resources for parents, teachers, children, and toy enthusiasts.

About Tactic Games:

Tactic Group® is an international and fast growing developer and marketer of board games in Europe, now launching in the U.S. and Canada. For the past 48 years, the Finnish board game company has provided consumers with innovative, high-quality products that have been warmly received by the public, including award-winning Mölkky® and iKNOW®. Their mission is to produce entertaining games that offer moments of genuine delight and entertainment to family and friends the world over. To discover more about Tactic's wide range of games, visit www.tactic.net/USA and get all of the most up-to-date, immediate information by interacting with the company on its social media channels: [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

